

Arne Sørvig born 16.12.1966



Career history:

- 2011 - PhD-fellow, **University of Stavanger, Faculty of Science and Technology, Department of Industrial Economics** Stavanger, Norway
*Theme: Strategy, organization and marketing. Host agreement with **BI Norwegian Business School, Institute for Strategy and Logistics***
- 2008 - 2011 Strategic Marketing Director, **Marine Harvest Group** HQ, Oslo, Norway
Leader in global salmon farming industry, listed on Oslo Stock Exchange (:MHG)
- 2002 – 2008 Executive Country director, **Norwegian Seafood Council**, Madrid, Spain
Executing generic business customer and end-consumer marketing and communication in Spain, Portugal and Dominican Republic.
- 1997 – 2002 Managing director, **Fagforum for Mat og Drikke**, Stavanger, Norway
Regional business and synergy development platform for food industries.
- 1996 – 1997 Project and sales manager, **InvolveLearning.com**, Oslo, Norway
First movers in cd-rom and internet based sales training among service companies
- 1995 Member hotel-preopening team, **JHM Enterprises Inc.**, Grenville, SC, USA
Plan and execute opening of three newly built hotels in three states
- Other:* Served in the Norwegian Navy and United Nations Interim Force in Lebanon 1986-89.

Education:

- 1991 - 1996 M.Sc. in International Hotel & Tourism Development
Cornell University, The Hotel School NY, USA and University of Stavanger, Norwegian Hotel School, Stavanger, Norway
Thesis-topic: Strategic management, information and psychology
- 1991 Certified chef.

Some relevant board membership:

- 2010 - Chair thematic area "Consumers and Product Quality", EATIP, Brussels
EATIP: European Aquaculture Technology Transfer and Innovation Platform
- 2009 - 2012 Chair thematic area "Market Research", FHF, Oslo, Norway
FHF: Norwegian Seafood Industry Research Fund
- 2010 - 2012 Board member "The Food Programme", Norwegian Research Council
R&D programme for Norwegian Food Industries – strategic priorities and funding
- 2008 - 2011 Member Board of directors of Norwegian Seafood Council Inc., Tromsø
www.seafoodfromnorway.com
- 2008 - 2010 Member Board of directors of Blue Planet Inc, Stavanger
Global aquaculture development, among activities bi-annual Aquavision Conference
- 2006 - 2011 Member Board of directors of Norway Food Cluster Inc., Stavanger
Food products and technology development facility in Norway (www.maaltidetshus.no)
- 1998 - 2002 Entrepreneur and president of the board of Gladmat Inc.
Scandinavia's largest consumer food festival, initially established to promote regional diversity

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- Extracurricular: Elected leader of the student organization;
1. The Hotel School, University of Stavanger, 1993-94
2. StOr, University of Stavanger, 1995-96
- Trainer of small kids soccer team, VIF Vålerenga, 2011 -

Language:

Fluent in English and Spanish.
Non-fluent, but understand Italian and German

Personal:

Married. Two children, son (2005) and daughter (2007).

Contact details:

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