



engage

Centre for Engaged Education through Entrepreneurship

Why SFU?



NTNU SCHOOL *of*
ENTREPRENEURSHIP

“NOT BECAUSE IT’S EASY..”

.....

Highly competitive and selective program
Hundreds of applicants from all over Norway
75 interviews, 35 students enrolled (70 in two classes)

.....

Full time MSc

.....

Real action – Business launch
50% of class 2013, 2014, 2015, 2016 and 2017 employed in own start-ups at graduation



*Specialization course is a relevant extension of the technical, scientific or social science background that the student had prior to NTNU School of Entrepreneurship

STARTUP RECOURCES

PRE - INCUBATOR

Incubator available for 18 months (winner of the “best service provider” in Norway by Nordic Startup Awards 2014)

MENTOR

Each team provided with a highly dedicated mentor with comprehensive market and/or industry experience

ALUMNI NETWORK

Access to Norway’s best and most active alumni network within technology-based commercialization (250 alumni)

COURSES

Custom tailored course-package for each startup

NETWORK

Access to a renown international entrepreneurship and business network

LECTURES

Multiple guest lectures covering topics relevant for NSE startups, where inventor/idea representative may attend

SEED FUNDING

Access to early-stage finance through e.g. Pengesprøyten, NTNU Discovery and Telenor Digital Grant

WORKSHOPS

Access to workshops and production facilities at NTNU through SPARK*

PARTNERS



NORDIC FIVE TECH



STARTUPS

370+ MNOK

Equity financing and
public funds

70+

Startups since 2003

40+

Active startups as of 2018



PramPack™



VOICO
NOISE DIMINISHING TECHNOLOGY



RENDRA



havtek 

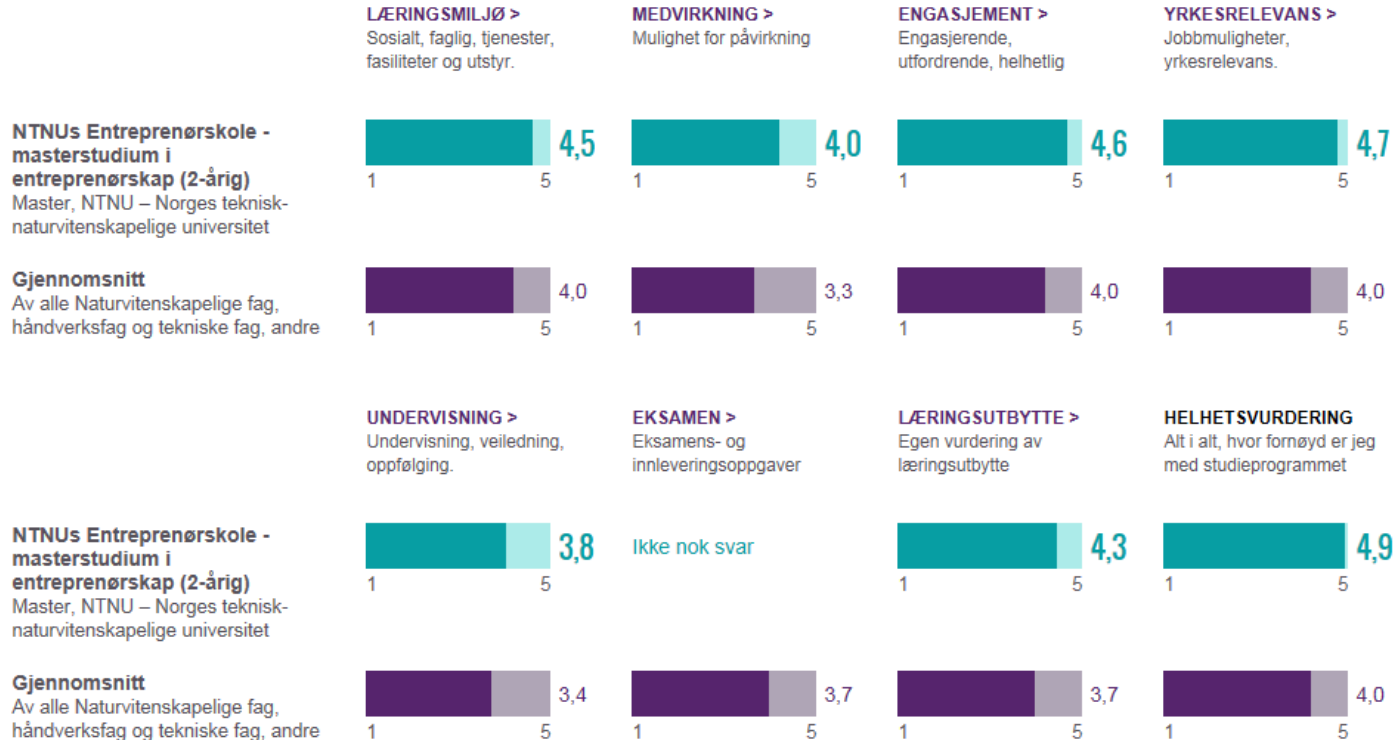


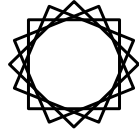

dirtybit

stereo
MARKET CO.

Db
douchebags™

NOKUTs Studiebarometer 2015





engage

WHY

- **Prepare students for the role as change agents in business and society**



VISION

...to increase the number of students with *entrepreneurial skills and the mindset to become change agents in a broad set of contexts*, in Norway and around the world.



Entrepreneurial skills and mindset

An 'entrepreneurial mindset'

—the ability to sense, act, and mobilize under uncertain conditions

Approach problems and challenges by searching for solutions and taking action to implement them

Identify and exploit opportunities not limited by the resources you currently control

Approach uncertainty through action

Entrepreneurial skills and mindset in Engage

Attitude:

- challenge accepted truths and innovate for the better

Process:

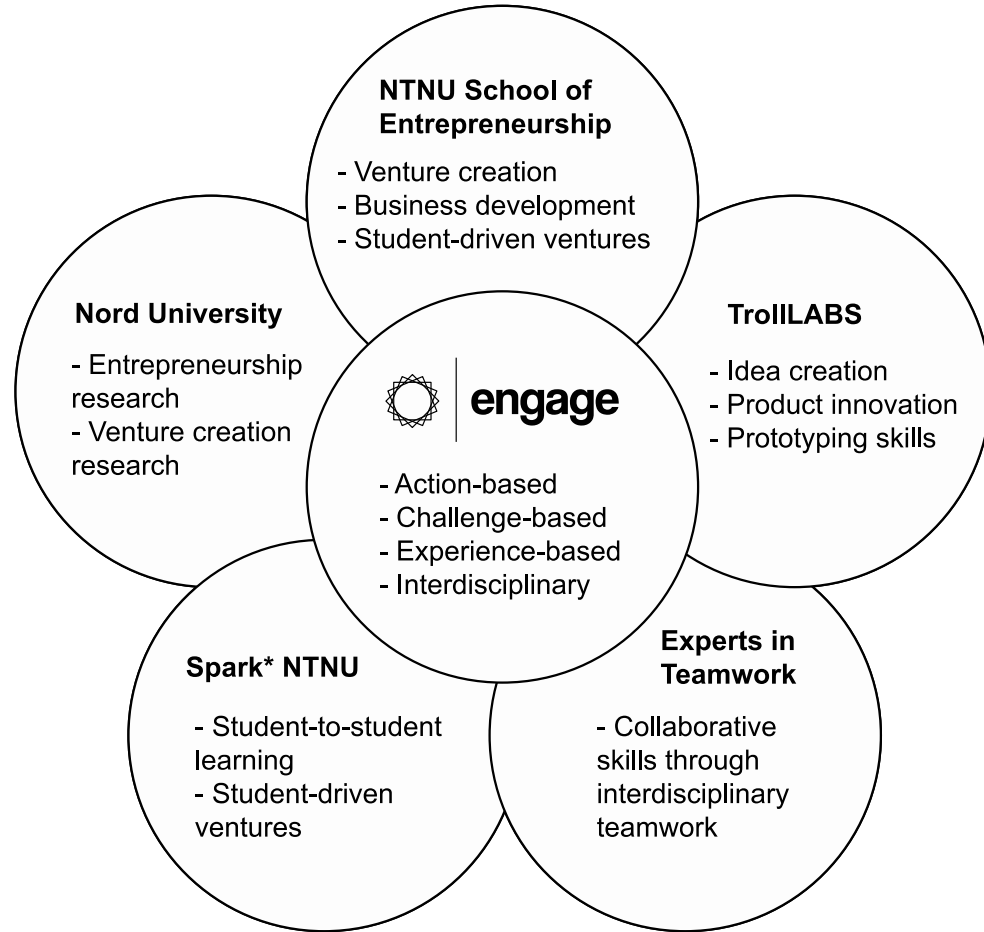
- the ability to identify challenges,
- the will to act upon these challenges,
- the knowledge to acquire the resources and skills needed, and
- the confidence to be the driving force for change, regardless of resistance

Learning orientation:

- the ability to diagnose their own needs for skills and knowledge throughout their professional lives,
- the ability to know how to use their expertise to see and meet the needs around them

OVERALL AIM FOR ENGAGE

- Develop world-class entrepreneurial training programs
- Provide entrepreneurial insights via action-based learning methods to all students independent of discipline or profession
- Develop and test new learning methods to encourage entrepreneurship
- Document long-term effects of using entrepreneurial learning methods in various contexts
- Disseminating these insights to higher education institutions inside and outside of Norway.



WPs - Interplay and crossfertilisation

