



2ND ANNUAL INTELLIGENT FIELDS SUMMIT 2010

Managing smart oilfields by gaining excellence in digital fields, data management, IT communications and enterprise-wide knowledge management

Main Summit • 25 – 26 May 2010

Pre & Post-Summit Masterclasses • 24 & 27 May 2010 ❖ Concorde Hotel, Kuala Lumpur

Key presentations to confront challenges in driving intelligent fields and optimizing data & knowledge management systems

OPERATOR KEYNOTES BY



Susanto Budi Nugroho
Project EOR Manager
PERTAMINA EP, INDONESIA reviews success of production analysis project in Limau block, Indonesia



Luigi Salvador
Chief Knowledge Officer E&P
ENI ITALY brings over ENI's success in knowledge management processes



Leo De Best
Head Smart Fields
SHELL NETHERLANDS



Latief Riyanto
Senior Production Manager
PETRONAS, MALAYSIA



Mark Lareau
Chief Advisor
HESS OIL & GAS MALAYSIA will be sharing case studies on PDMS for worldwide assets



Uday Kale
Vice President IT
RELIANCE ENERGY shows how to improve productivity through application of technology



K.S. Jamestin
Group General Manager
ONGC, INDIA



Sahari Aziz
Technical Support team Leader
CARIGALI HESS

Over 15 global successes in intelligent fields:

K.S. Jamestin
ONGC INDIA

Luigi Salvador
ENI ITALY

Mohamed El Harras
ADNOC – CONOCOPHILLIPS JV, UAE

Mohannad Aftab
OMV PAKISTAN

Uday Kale
RELIANCE INDIA

Prof. Jayantha P. Liyanage,
UNIVERSITY OF STAVANGER, NORWAY

Sahari Aziz
CARIGALI HESS, MALAYSIA

Mark Lareau
HESS OIL & GAS, MALAYSIA

Syed Omar,
PETRONAS, MALAYSIA

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PRE-SUMMIT MASTERCLASSES MONDAY, 24 MAY 2010

MASTERCLASS A 12:00 – 17:00 (includes lunch)

MAPPING THE DECISION BASES FOR DEVELOPMENT AND DEPLOYMENT OF INTELLIGENT OIL FIELDS FROM A GLOBAL PERSPECTIVE

Development and deployment of Intelligent Fields constitute major resource commitment by the operators and business partners. Uncertain and vulnerable natures of the business setting demand a prudent approach to strategic decisions where global influence factors have to be carefully assessed prior to business choices are being made. Given the complex and dynamic nature of business transactions in a given region, the commercial success is defined largely by the Business Intelligence built into the decision making process. This demands the strategic decision makers to have a comprehensive overview of complex explicit and implicit decision drivers that makes a difference in success or failure.

In this context, this 5-hour session/masterclass will cover:

- Developing a global framework for acquiring Business Intelligence for strategic decisions
- Designing a process connecting decision drivers and development & deployment strategy(s)
- Defining a methodology for evaluation of strategic choices based on resource commitments required for commercial success

EXPERT WORKSHOP FACILITATOR



Prof. Jayantha P. Liyanage, PhD
UNIVERSITY OF STAVANGER, NORWAY

Prof. Jayantha P. Liyanage specializes in Asset operations, Maintenance technology, and Asset management at the University of Stavanger (UiS), Norway. He is also the Chair and a Project advisor of Centre Industrial Asset Management (CIAM). He was recently appointed to the Board of Directors of Society of Petroleum Engineers (Stavanger chapter) and serves as the Chair of scholarships.

He has published more than 75 publications in various books, international journals and conferences over the last few years. He is active as a member of a number of International societies and Networks.

MASTERCLASS B 12:00 – 17:00 (includes lunch)

BUILDING THE FOUNDATION AND IMPLEMENTING KNOWLEDGE MANAGEMENT(KM) ENTERPRISE

Knowledge Management is a cross disciplinary domain which requires complex understanding of the concept for effective implementation. Requiring long term commitment by both management and employees. KM is both large scale and high investment. This 5 hour interactive workshop combines both theory and practical exercises to address

- Understanding the approach: What, why, when and how to start investing in KM approaches
- Recognizing the advantages and identifying with your management concerns in addressing knowledge management issues
- Important Do's and Don'ts of the potential risk involved
- Familiarizing exercise with the major elements of KM and the project organization chart

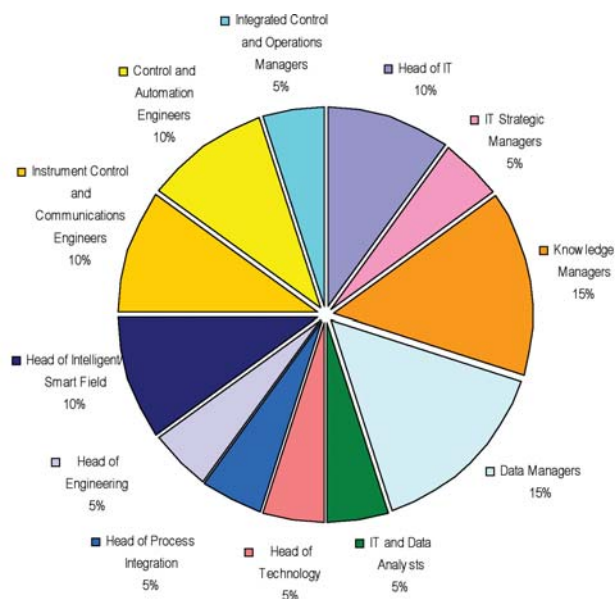
EXPERT WORKSHOP FACILITATOR



Luigi Salvador
Chief Knowledge Officer
ENI ITALY

He has over 20 years of work experience with ENI, Italy. He has a M.S. Degree in Electronic Engineering at Padova University. He is currently working as the Chief Knowledge officer of ENI, Italy. He was Chairman & Managing Director of Libyan Branch in 1995 and in 1999 Manager of Reservoir, Geology and IT Services. In charge of Reserves and Business Support Systems since 2000, then Manager of Initiatives and Tools for E&P Process Management, Mr. Luigi Salvador has vast experience in the Oil & Gas industry

Who Will Attend?



2nd Annual Intelligent fields Summit will showcase a wider and deeper spectrum of the new digital age in the Oil & Gas sector encompassing implementation of intelligent fields along with Data & Knowledge management systems for cost effective and optimized production processes.

For participating as a speaker contact:

Karan Chopra, Conference Manager, OIL & GAS NETWORK
DID: (65) 6344 9078 Email: karan@strategicbiznet.com

About the Sponsors



KONGSBERG

Kongsberg Intellifield provides technology, products and services for surveillance, integration, analysis, simulation, quality assurance, and governance of drilling and production operations. Our goal is to make operations safer and more efficient

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08:00 Registration
08:30 Welcome Note
Oil & Gas Network Director

08:45 Chairperson's Introduction



Jamestin
Group General Manager
ONGC, INDIA

He is a B.Tech in Electronics & Telecommunication Engineering along with being a certified project manager from PMI, USA. He is currently working with as Group General Manager, ONGC India and currently heads the regional office at Mumbai handling various functions like construction projects, offshore security, IT projects, automation and other HR related functions.

09:00 **Smart Fields in Shell: Integrating subsurface and surface opportunities**

Smart Fields are an integration engine, which spans from the 'assets', activities and disciplines. Shell's focus in Smart Fields is to further increase this integration, through methodologies, workflows and driving the sharing of new technologies across multiple processes



Leo De Best
Head Smart Fields Technology
SHELL NETHERLANDS

Leo is the global manager for Shell's Smart Fields program. After an international career spanning Africa, Europe, the Middle East and North America in production engineering, he is now based in Shell E&P's centre in Rijswijk. Integration between the subsurface and surface disciplines are the key topics addressed by the Smart Fields team, whereas also creating and maintaining sustainable solutions is a key driver.

09:45 Opening Keynote Address
Intelligent Fields – Implementation, Integration, Asset Optimization and Real Time Monitoring Systems



Session Chairperson



Jamestin
Group General Manager
ONGC, INDIA

10:30 Speed Networking over Coffee

11:15 **Integrated Operations and Work Flow Management**

- Streamlining numerous oilfield related processes and sequences for enhanced integrated operations
- Real time integration to maximize business profit – "Intelligent Oil Fields" technology have seen an increase of 3% in daily production (Source: CERA "Digital Oilfields of the Future")
- Performance analysis in terms of speed and quality



Latief Riyanto
Production Manager
PETRONAS, MALAYSIA

12:00 **Integrating Production Analysis as a Plan of Pattern Selection for Chemical Flood Pilot Project in Limau Block, Pertamina EP.**

- **PERTAMINA EP case study** presenting results of production part as integrated analysis for chemical flooding
- Evaluating analysis, which was performed by integrated analysis of production & injection, tracer test, well history and surface data, has identified inter well communication between injection well and production well



Susanto Budi Nugroho
Project EOR Manager
PERTAMINA EP, INDONESIA

He has 20 years of experience in Pertamina, began in Kalimantan Region 1989 for 5 years as operation engineer and production geologist, then 1995 for 3 years as Head of Cross Function Group Sangatta Field. In 1998 moved to Prabumulih Region of Sumatra Province for 2 years as Senior Production Geologist, then 2000 came back to Region Kalimantan as Head of Production Geologist, 2002 as Development Manager for 4 years, 2006 as Project EOR KTI Manager for 3 years and now as Project EOR Operation III Manager in head office Pertamina EP Jakarta.

12:45 Lunch & Networking

14:00 **Integrated Collaboration Environments - ICE**
Kongsberg Intellifield is the industry leading independent supplier of Integrated Collaboration Environments and real-time decision making tools used in the Intelligent Oilfield. This presentation will focus on solutions that can integrate diverse technologies, processes, people, and facilities, to make global oil and gas operations safer and more efficient.

Main topics will be:

- Intelligent Oilfield Foundation (Aggregation, Distribution and Data Management).
- Supporting distributed operations.
- Intelligent Oilfield – Lessons Learned and Industry Trends.



Mats Hermansen
Business Development Manager
KONGSBERG OIL & GAS TECHNOLOGIES

14:45 **Managing change under accelerated conditions: Intelligent fields from Complex Socio-Technical systems perspective**

Intelligent fields and Integrated operations represent significant changes to the traditional Field management practices. In North Sea, it in fact is considered as a major re-engineering process restructuring the whole industry infrastructure. Ambitious goals are often coupled with highly accelerated implementation projects where the risks are not only high but often is also hidden. This presentation is built-on learning from the past to mitigate potential risks in highly ambitious large scale change processes embedded into Intelligent fields and Integrated operations.



Prof. Jayantha P. Liyanage, PhD
UNIVERSITY OF STAVANGER, NORWAY

Prof. Jayantha P. Liyanage specializes in Asset operations, Maintenance technology, and Asset management at the University of Stavanger (UiS), Norway. He is also the Chair and a Project advisor of Centre Industrial Asset Management (CIAM). He was recently appointed to the Board of Directors of Society of Petroleum Engineers (Stavanger chapter) and serves as the Chair of scholarships.

15:30 **Applying GIS System Integration to Derive Maximum Value Out of Business Operations**

- Understanding why GIS (Global Information Systems) is the base system for integration
- Application of GIS to utilities market in India as an example to benchmark with the Oil & Gas sector, a Reliance case study
- Business optimization through effective implementation of GIS systems



Uday Kale
Executive Vice President
RELIANCE ENERGY, INDIA

He is a Mechanical Engineer and has a Post Graduate degree from IIM Calcutta. Having over 25 years of solid, rich, diversified working experience of working with Multinational & Blue Chip companies like Siemens, Johnson & Johnson and Datamatics. He is currently working for Reliance Infrastructure limited as Vice President (IT). Mr. Uday Kale has previously published and presented various papers on topics related to SCADA GIS integration, Process integration and IT integration.

16:15 Speed Networking over Coffee

17:15 Chairperson's Summary & End of Day One

17:30 Thence to Networking Cocktail Drinks & Outdoor Party



08:15 Re-Registration and Coffee

08:45 Welcome Note
Oil & Gas Network Director

09:00 Opening Key note address



Sahari Aziz

Technical Support Team Leader

CARIGALI HESS OPERATING COMPANY

Sahari has held various positions related to information and data management for the offshore industry. He has 12 years of previous work experience as a navigator, hydrographic surveyor and cartographer while he was in the navy and other Oil & Gas companies. In 2004 he was appointed as Team Leader of Technical Support for Subsurface group in Carigali Hess. He recently led the development of GeoX3 portal, a web front information sharing system, built on Microsoft SharePoint.

09:15 **Capturing High and Low Frequency Data Effectively & Efficiently**

Capturing High & Low Frequency Data Efficiently - Hess Corporation embarked on an ambitious global programme to implement a common standard global Production Data Mgmt. System (PDMS) for assets worldwide. The foundation of which, was the efficient and effective capture of high & low frequency data.



Mark Lareau

IS Head

HESS OIL & GAS, MALAYSIA

10:00 **Enhance Business Value Through Collaborated Integrated Information Management**

- Improve overall operations, Projects and people efficiency through Collaboration and Integrated Information management Life Cycle
- Role of technology and its benefits in improving Well lifecycle



Mohamed El Harras

A/PIM, TL (S&DM)

ADNOC – CONOCOPHILLIPS JV, UAE.

He has 18 years of experience in the field of Oil & Gas Data Management, Managing Oil & Gas plant items Using large n-tier EDMS (Smart Plant Foundation) that store, retrieve, manage and distribute Oil & Gas technical Information; He is responsible for the implementation & Integration of Smart Plant P&IDs and PDS 3D modeling with Smart Plant Foundation.

10:45 Speed Networking over Coffee

11:30 **Digital or Decisional Oilfield?**

Topic will focus on the decisional oilfield and how instrumented wells and managed data acquisition can lead to real time decisions being made which cost effectively increase ultimate recovery



James Walker

Vice President Marketing

BAKER HUGHES INTELLIGENT PRODUCTION SYSTEMS

12:00 **Implementation of Knowledge Management**

- Setting up the architecture and road map for knowledge management
- Knowledge management for pursuing high performance organizations
- Gathering expertise and asset development
- The importance of knowledge management and its importance in integrated operations
- Maintaining knowledge management systems and catering to different organizational functions



Luigi Salvador

Chief Knowledge Officer E&P

ENI ITALY

He has over 20 years of work experience with ENI, Italy. He has a M.S. Degree in Electronic Engineering at Padova University. He is currently working as the Chief Knowledge Officer, ENI, Italy. He was Chairman & Managing Director of Libyan Branch in 1995 and in 1999 Manager of Reservoir, Geology and IT Services. In charge of Reserves and Business Support Systems since 2000, then Manager of Initiatives and Tools for E&P Process Management, Luigi Salvador has vast experience in the Oil & Gas industry

12:45 **Role of GIS in E&P industry**

Assessing cutting edge SCADA technologies

- Integrating GIS and SCADA to meet business needs

- Minimum requirements for integrating technologies
- Benefits and application of SCADA technologies, an OMV Pakistan case study



Mohannad Aftab

Chief Information Officer

OMV, PAKISTAN

He has a BS in Electrical engineering from State University of New York, USA (1993) and MS in computer engineering from University of Bridgeport, USA (1996). He joined OMV, Pakistan in 2000. He was responsible for implementation of Electronic Data Management Systems (EDMS), Reservoir Characterization and overall information & Knowledge management systems. He is currently working with OMV as a Chief Information Officer

13:30 Lunch & Networking Session

14:30 **Collaborating Innovation, Products & Processes to Gain Competitive Advantage**

There have been many companies that are well known for their innovative products and processes. Throughout all of them, one thing seems to be a common thread; collaboration. Arief will talk about building collaborative climate towards innovation; what gives energy to it and what takes energy away from it; and what truly motivates people to collaborate and innovate.



Arief Aziz

Partner

INSIGHT KNOWLEDGE PARTNER

Arief Aziz is a Partner at Insight Knowledge Partner, a consulting firm that focuses on building KM capabilities to their clients, based in Jakarta, Indonesia. Insight Knowledge Partner is also a franchisee of Knoco International, a worldwide KM consulting firm that has been around for 11 years, helping companies establishing Knowledge Management

15:15 **Practical Approaches in Embedding KM into Operational Activity**

- Identifying and addressing management concerns towards KM
- Advantages and approaches to long term managerial backing in KM implementation plans.



Syed Omar

Knowledge Manager

PETRONAS

Syed Omar has played the leading role in charting PETRONAS first global organization wide KM blueprint. His influence has resulted in the much acclaimed success of the KM program within the organization. The program which entailed a rigorous change management program, development of an enterprise wide KM portal and creation of over 60 CoP has realized into creation of value worth high millions of ringgit for the organization.

16:00 Tea/ Coffee Break

16:30 **Reducing Costs and Risks Through Interoperability Between the Plant Engineering Design Basis and Other Operations Systems**

The engineering design basis of process plants includes 3D models, process P&IDs, instrumentation and electrical schematics and registers; it is highly dynamic and changes in line with plant modifications, revamps, turnarounds etc. This complexity is compounded by multiple planned alternative engineering scenarios being evaluated before eventual implementation, either as notifications sent to a CMMS or as inclusion in the turnaround planning process. Ensuring auditable traceability of all changes and non-conformities to meet regulatory authority requirements is mandatory.

This session explains the how a high quality Plant Engineering Design Basis handover from projects can be achieved and the business value this offers. The importance and value of providing interoperability between the design basis, ERP and other operations systems in ensuring a high quality basis for maintenance and procurement will be explained and demonstrated.



Adrian Park

Global Technical Director, Owner Operator solutions

INTERGRAPH CORPORATION

17:00 Chairman's Closing address

17:45 End of Day Two

Be part of the technical and strategic discussions at **INTELLIGENT FIELDS SUMMIT**, the only forum discussing digital fields applications and data management and wireless communication all under one roof with operator case studies and solution providers.

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- Contact and establish rapport with existing and potential partners
- Reinforce your commitment and solutions to the industry

Contact: Vijay today at
Mobile: **9858 1210**
Email: vijay@strategicbiznet.com

About Oil & Gas Network



Oil & Gas Network is a focused group of industry professionals working together to develop niche topics for discussion at conferences, training courses and seminars or even in very informal settings such as site visits and golf tournaments.

At Oil & Gas Network we deliver strategies and solutions on the table that you can take away right after the program and implement on your site. This is regardless of where you sit in the oil and gas value chain from planning, development, E&P right through to refining, retail and distribution.

POST-SUMMIT MASTERCLASSES • 27 MAY 2010, THURSDAY

MASTERCLASS C 12:00 – 17:00 (includes lunch)

KNOWLEDGE MANAGEMENT (KM) STRATEGIES TO OVERCOME THE IMPACTS OF A DOWNTURN

"All companies face a common challenge; using knowledge more effectively than their competitors do..."

BP AMOCO

In today's environment, undocumented information from experiences of your asset workers can be your winning strategy to be two steps ahead. How? Through case studies and interactive group work, identifying critical knowledge for a recession-hit organization; illustrating near and far transfer; and shares strategies to optimize the knowledge 'extracted'.

Take away KM planning and KM accountability concepts; plus maximize your session and create the outline for a recession-focused KM plan for your own organization.

Spend the next half of the session addressing knowledge retention. Why? With downsizing, crucial operational knowledge will be lost. How? Be coached in techniques and assess your skill in retaining knowledge from departing employees through mock interviews and practical exercises designed to help improve your skills of tacit knowledge capture.

Whether you are in the early phases of planning the implementation of KM or already in a strategic role, this master class is for you.

EXPERT MASTERCLASS FACILITATOR

MASTERCLASS D 12:00 – 17:00 (includes lunch)

STEPS TO MINIMIZE RISKS IN PREPARING FOR THE INTELLIGENT OILFIELD

Intelligent oilfield execution like any other project requires planning and specific goals. The promises of a seamless intelligent oilfield are many and alluring, but the tasks required to arrive at a realistic implementation are more specialized than might be expected, and it is important that oil and gas executives understand the modern technologies available in order to better manage the growing business complexity of this evolving industry.

This 5-hour interactive workshop will touch on critical issues such as:

- Selecting project partners
- Project financing and cost benefit – analysis
- Organizational collaboration and communication infrastructure
- Change requirements or resistance
- Synchronizing infrastructure, application portfolio and "best practice" processes
- Data management capabilities that can effectively address the potential "overload" of real time data that will be difficult to analyze and disseminate.

EXPERT MASTERCLASS FACILITATOR



K.S. Jamestin
Group General Manager
ONGC, INDIA

He is a B.Tech in Electronics & Telecommunication Engineering along with being a certified project manager from PMI, USA. He is currently working with as Group General Manager, ONGC India and currently heads the regional office at Mumbai handling various functions like construction projects, offshore security, IT projects, automation and other HR related functions.

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4 WAYS TO REGISTER

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Phone (65) 6344 3206
Fax (65) 6344 2774
Post Strategic Business Networks Pte Ltd
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Singapore 048545

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Conference Package	Conference Price (USD)
<input type="checkbox"/> Gold Package (Conference + 2 Masterclasses)	4,197
<input type="checkbox"/> Silver Package (Conference + 1 Masterclass)	3,189
<input type="checkbox"/> Bronze Package (Conference only)	2,199

* Discounts DO NOT apply to Masterclass(es) only bookings.
* Discounts not valid if payment is received after closing date.
* Late administration charge of USD100 will be imposed on all registrations received after 15 May 2010.

* Discounts cannot be combined.
* Prices include lunches, refreshments & conference materials.

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Telephone: _____ Email: _____
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• Photocopy this form to register multiple delegates.

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